





## Fairtrade action plan ~~2023~~

Student Activity					
Fairtrade Events Calendar	February - June	Integrate with SU marketing team joint Fairtrade promotions commencing in GGW	Identify budget/extend competition for more on campus photos		Katy Boom (Director of Sustainability) / /SU/Societies/volunteers
Residential Life Team	February – June 2023	Increased interaction with students	Agree with accommodation Fairtrade promotions and ask RLT's to help.		Katy Boom (Director of Sustainability) / Residential Life Team
Consider using Fairtrade flowers on open days and events	March 2023	Use and promote FT flowers			Comms/Katy Boom Director of Sustainability)
SU elections	April		Use Fairtrade treats and messaging in SU elections campaign. Duck and Woo bikes		SU sabs
Academic					



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Recourse list with reading, films



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Publicity Display for Plasma Screens at St Johns and City Campuses	During FT fortnight	Displays created and photo taken of displays	Use QR codes		Katy Boom (Director of Sustainability) / Digital Creatives.
Fairtrade Steps and Table	February 2023	Steps & Tables covered	To cover a table in the SU and steps in Edward Elgar Building Reception to raise awareness of FT. To consider covering some tables in Chartwells areas on Campus.		Katy Boom (Director of Sustainability) / Penny Kitchener (EA to Director of Sustainability) / SU
Fairtrade Banner – to be displayed to promote FT	February 2023	Impact assessment in surveys	To be display in the SU area in FT fortnight each year and at significant events		Katy Boom (Director of Sustainability) / SU
<b>Press coverage</b>					
Fairtrade on Andrew Easton's show  Discuss with Press Office is PR relevant for joint FT and GI awards ceremony	Feb 2023  July 2023	PR released and pick ed up by Worcester Observer and Worcester news			Press office/ Katy Boom (Director of Sustainability)

*Reviewed – Sustainability Strategy Group – 2 March 2023*